



Fast Talk: Clean, Healthy Food

Quotes Eduardo Sanchez

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See slideshow online: <http://www.fastcompany.com/multimedia/slideshows/content/clean-healthy-food.html?page=2>

Eduardo J. Sanchez

VP and Chief Medical Officer, Blue Cross and Blue Shield of Texas

“At Blue Cross, we have to be mindful that our bottom-line objective is to keep members healthy. And that’s going to be more about diet and exercise than the doctor’s office and the hospital.”