



Kraft Foods

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Ms Helena Moor
Campaigns Co-Ordination Assistant
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27 April 2001

Dear Ms Moor

POLICY ON GM FOOD

Thank you for your letter dated 23rd April 2001 regarding our policy towards GM ingredients. I am pleased to be able to respond as follows:

Kraft Foods Europe uses only food ingredients which meet our strict criteria of safety, quality and wholesomeness, conform to all relevant legal requirements and importantly respond to the preferences of our customers and consumers.

To date, our efforts to deal with the issue of genetic modification have focussed on establishing a comprehensive program to ensure that we continue to source only non-GM soya and maize based ingredients, including additives and flavours, for use in our products. This reflects a need to contend with a regulatory system which continues to evolve across the broad range of European countries in which we manufacture and market our products, as well as a recognition that consumer acceptance of biotechnology is lower in Europe than in other parts of the world.

We also use a variety of animal based ingredients in our products including milk, cheese, egg, meat and fish derivatives. These ingredients are sourced from known and reliable suppliers who can assure us that they comply with all current legal requirements. At present there are no standards in Europe to define how the GM status of animal feeds should be identified or controlled throughout the supply chain. It is therefore not practically possible for us to establish the GM status of the feed for each and every animal from which our ingredients are derived. We are, however, aware that the EU Commission is planning to propose new legislation to deal with GM animal feed in the future and believe that the farming community is best placed to work with the authorities to ensure a practical and meaningful system is established.

It is important to note that there is no evidence that genetically modified material survives passage through an animal's digestive tract or that it is present in milk, eggs or any other animal product.

Please do not hesitate to contact me if you have any further questions.

Yours sincerely



Simon Kane
Scientific Relations Manager

