Farm to School Month Midwest Menu

Celebrate Food Day during Farm to School Month with schools around the region! Highlight your local and regional food efforts on **October 22, 2015**!
Vanessa Herald
Farm to School Specialist at the Center for Integrated Agricultural Systems, Wisconsin
Farm to School Great Lakes Regional Lead for the National Farm to School Network
Lead Partner for the School Food FOCUS Upper Midwest Regional Learning Lab

Chad Elliott
Culinary Specialist
Decorah Community School District, Iowa

Sandy Huisman, RD, MS, LD
Director Food and Nutrition Management
Des Moines Public Schools, Iowa

Melinda Maendele
Food Service Director
Norris Public School District, Nebraska
Erin McKee VanSlooten  
*Farm to Institution Senior Program Associate*  
*Institute for Agriculture and Trade Policy*  
*Minnesota*

Sarah Smith  
*Farm to School Lead*  
*Center for Rural Affairs*  
*Nebraska*

Sandra Renner  
*Farm to School Coordinator*  
*Center for Rural Affairs*  
*Nebraska*

Marlie Wilson  
*Former Iowa FoodCorps Fellow with the National Center for Appropriate Technology- Midwest Office*
How to ask questions during webinar

Viewers are able to ask questions by typing in the text box of your control panel, located by default, on the right side of your screen.

We will try to answer as many questions as time allows.
Farm to School Month History

Vanessa Herald, Farm to School Outreach Specialist
UW-Madison, Center for Integrated Agricultural Systems
October is National Farm to School Month

Learn more at [www.farmtoschool.org/our-work/farm-to-school-month](http://www.farmtoschool.org/our-work/farm-to-school-month)
School Food FOCUS and the Upper Midwest Regional Learning Lab

www.schoolfoodfocus.org
Food Day

www.foodday.org
Midwest Menu

October 22, 2015

Sign up:
bit.ly/MidwestMenu

Like us:
Facebook.com/MidwestMenu

Website: (forthcoming)
Schoolfoodfocus.org/foodday
Food Day in Des Moines

Sandy Huisman, Food Service Director, DMPS
Planning for the Midwest Meal
Locally Sourced Chicken
Managing Staff and Recipes
Outreach Efforts

• Loudspeaker announcements
• Sneezeguard signs
• Shared event through nutrition educators and FoodCorps service members
• Sent press release to local media outlets
• Registered event on foodday.org
• Made sure DMPS PR would cover event
Outcomes
Tips for 2015

• Work with community partners to help connect with a local farmer or food hub like Iowa Choice Harvest
• Make sure you publicize your efforts
• Take time to spend the Food Day lunch with students
October is Farm to School Month!
High School’s Portable High Tunnel
Fresh Field Greens Harvested by Students
Johnny Apple, Great Caesar, Fiesta Chicken and Chef’s Salads
May is beef month and we are celebrating!
IOWA FOOD HUB & THE VALUE OF LOCAL FOOD

LOCAL FARM SUPPLY
- DAIRY
- FRUITS & VEGETABLES
- MEAT & POULTRY
- VALUE-ADDED
- EGGS

LOCAL DEMAND
- SCHOOLS
- RESTAURANTS
- GROCERS
- COMMUNITY GROUPS
- WORKPLACES

IOWA FOOD HUB
- Relationship-based
- Mission-driven
- Accountable
- Transparent
A delicious Midwest Menu!

- Local pork
- Homemade roll
- Local apples
- Local coleslaw
- Radish and cucumber salad from the high school garden
Apple Crunch

Taher @ Norris
Apple Crunch

- Objectives
  - Promoting Farm to School
  - Comfort Zone Expansion!
  - Fun in sampling
  - Engage at various age levels
Apple Crunch

- Action
  - Priced 3 vendors for apples - picked farm
  - HS Advanced Food Class - made signs to demonstrate types and took survey after tasting
  - HS Advanced Floral - made display area
Golden Delicious

Jonathan Apple

Winesap Apples

Union Orchard
Apple Crunch

- Results
  - Advanced Foods Class Recorded Votes
  - Fun Interaction between HS/IS
  - Thoughtful Answers
  - Fuji Won
Apple Crunch

Nebraska First Lady Sally Ganem

Student Involvement: HS Advanced Foods & Advanced Floral, IS Students

Apple Crunch

Advanced Foods Class

Prairieeland Dairy Representatives
Apple Crunch
Questions & Comments
Thank you!

Send additional questions to Erin at emckee@iatp.org.